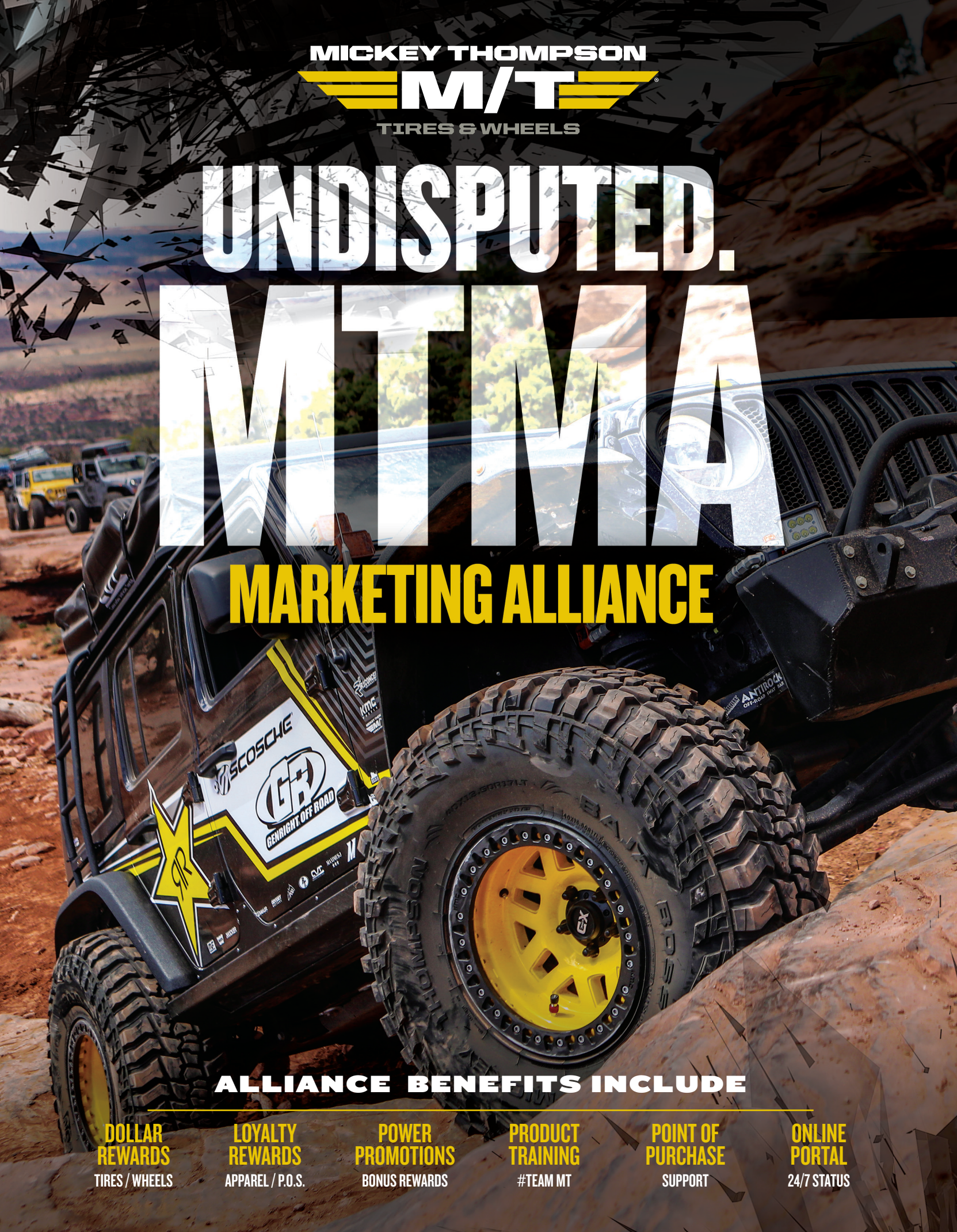

ALLIANCE BENEFITS INCLUDE

DOLLAR REWARDS	LOYALTY REWARDS	POWER PROMOTIONS	PRODUCT TRAINING	POINT OF PURCHASE	ONLINE PORTAL
TIRES / WHEELS	APPAREL / P.O.S.	BONUS REWARDS	#TEAM MT	SUPPORT	24/7 STATUS

DOLLAR REWARD$

LUCRATIVE REWARDS FOR EACH MICKEY THOMPSON TIRE OR WHEEL PURCHASED.

MTMA Reward Card

TIER 1
$2.50
per unit
based on 32 units per qtr.

TIER 2
$5.00
per unit
based on 100 units per qtr.

TIER 3
$7.50
per unit
based on 200 units per qtr.

LOYALTY REWARDS

EARN AN ADDITIONAL 1 POINT FOR EVERY UNIT FOR APPAREL/P.O.P. MATERIALS/DISPLAYS/CO-OP ADVERTISING.

POWER PROMOTIONS

EARN BONUS REWARD Power Promotions.
NEW offer will be emailed to you quarterly. These PROMOS can equal DOUBLE or TRIPLE rewards or FREE products!

PRODUCT TRAINING

We offer training for you and your employees to help sell M/T Products.
“UNCOMPROMISED CONSTRUCTION” & “UNDISPUTED PERFORMANCE”

FREE T Shirt or Hat with COMPLETED TRAINING
www.mickeythompsontires.com/training

FREE P.O.P. MATERIALS

See below for Starter Pack and Bonus Pack (Tier 1) items.

STARTER PACK

NO PURCHASE NECESSARY!

STICKERS

SOLD HERE DECAL

CATALOGS

POCKET GUIDES

12"X24" ALUMINUM SIGN & 3'X8' SHOP BANNER

BONUS PACK

TIER 1 - BONUS ITEMS

TIRE STAND

COUNTER POCKET GUIDE HOLDER

- 8.75" wide x 12.75" Tall

SHOWROOM POSTER HOLDER

- Includes 3 double-sided posters / 17"x22"

TIRE FLOOR STAND DISPLAY

INCLUDES:

- Poster Board, Tire Insert, Tire Stand & FREE Tire

MICKEY THOMPSON
M/T
TIRES & WHEELS
Cascadia Vehicle Tents
NO PURCHASE NECESSARY!
SIGN UP TODAY AT
USA - MTMAPROGRAM.COM
CANADA - MTMAPROGRAM.CA
For More Information Contact MICKEY THOMPSON TIRES & WHEELS
4651 Prosper Drive Stow, OH 44224 | P: 800-222-9092 ext. 3720 F: 951-245-3413 | mtma@mickeythompsontires.com
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